

The U.S. Local Economy Movement: A Report Card

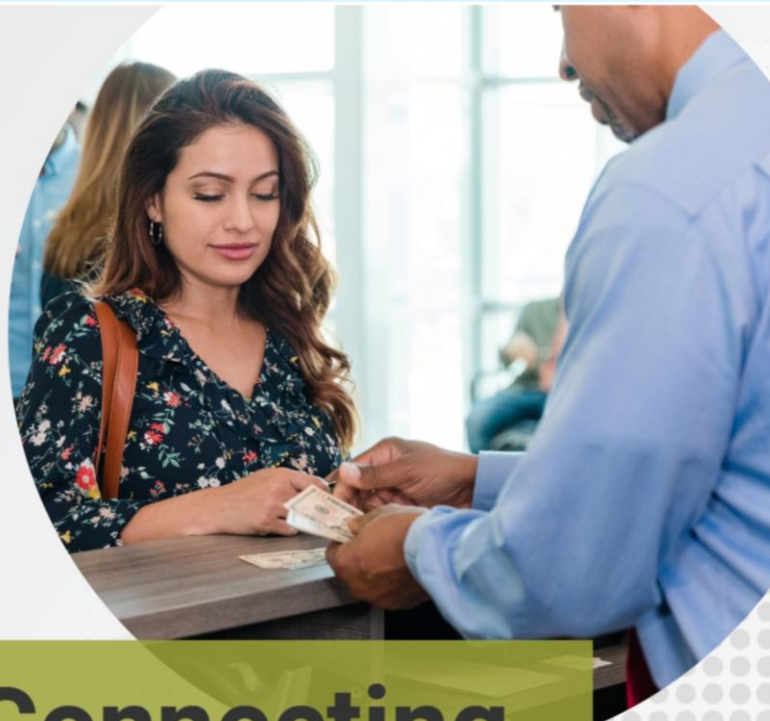


A Personal SWOT



Strengths

- **Our Evidence**



**Connecting
Communities**



Strengths

- Our Evidence
- **Investment Reform**

THE MAIN STREET JOURNAL

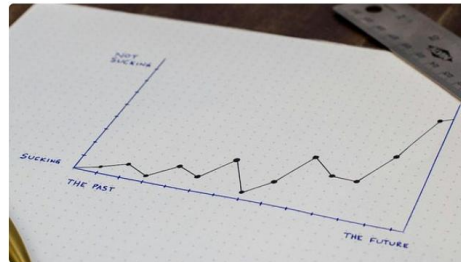


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The World's Hub for Local Investors



The Opposite of Decent



How We Should Measure Economic



To the Class of '26: Keep Marching!

Strengths

- Our Evidence
- Investment Reform
- **Community Wealth Building**



Strengths

- Our Evidence
- Investment Reform
- Community Wealth Building
- **Antitrust Mobilization**



Strengths

- Our Evidence
- Investment Reform
- Community Wealth Building
- Antitrust Mobilization
- **Local Pockets of Success**



Weaknesses

- **Local Business Networks**

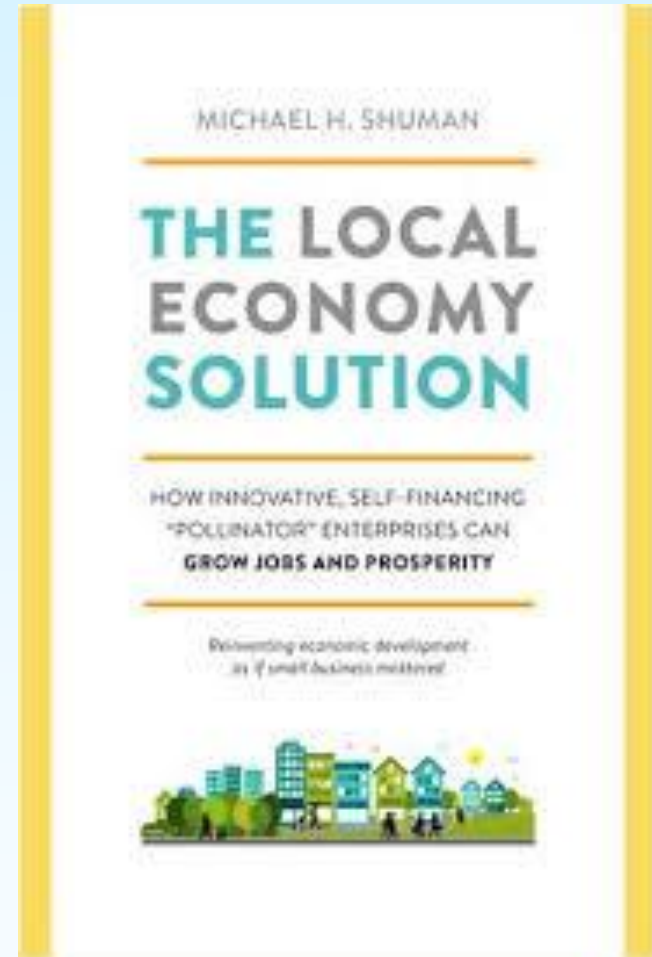
Local living economies

- Business Alliance for Local Living Economies.
- It ensures that economy power resides locally.
- All network share a commitment to Living Economy principles.
- The Balle network has 20000 members.



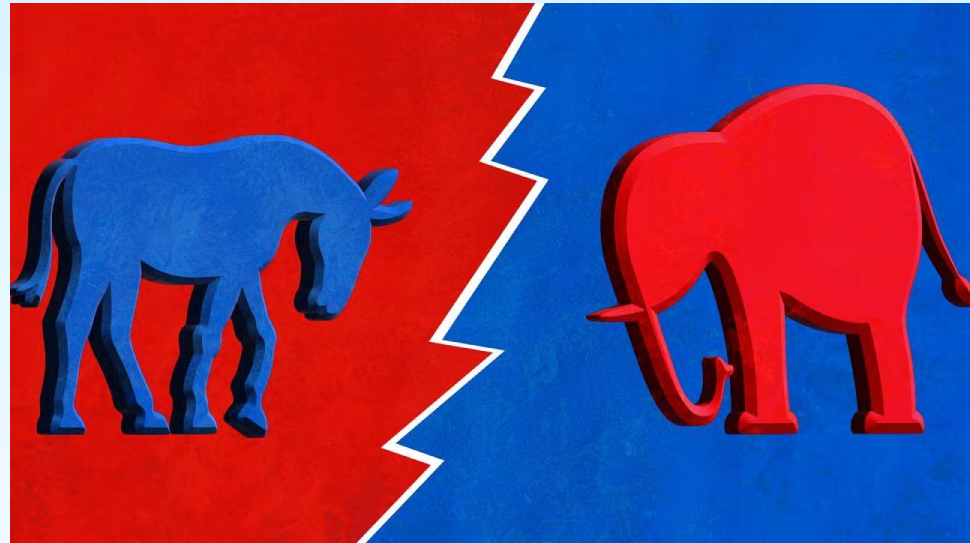
Weaknesses

- Local Business Networks
- **Poor Business Models**



Weaknesses

- Local Business Networks
- Poor Business Models
- **Political Agendas**



Weaknesses

- Local Business Networks
- Poor Business Models
- Political Agendas
- **Personal Grievances**



Opportunities

- **Community Solar**



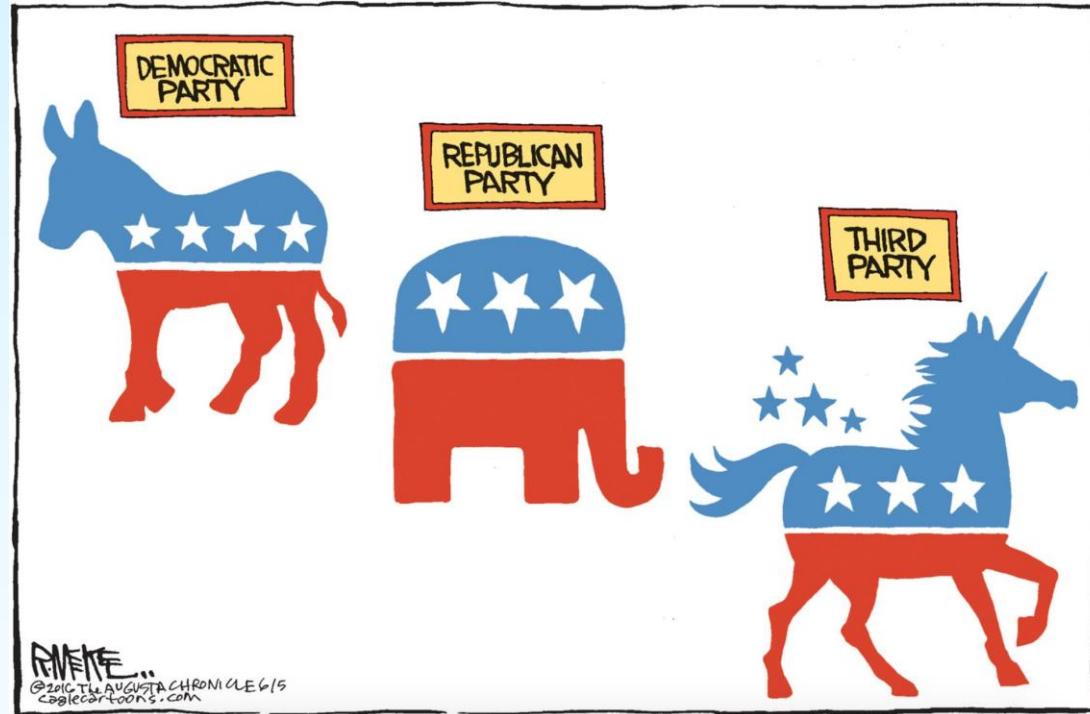
Opportunities

- Community Solar
- **Devolution**



Opportunities

- Community Solar
- Devolution
- **Political Platform**



Opportunities

- Community Solar
- Devolution
- Political Platform
- **Seeds of Leadership**



Threats

- **Fascism**
- Climate Disasters
- Wars



Threats

- Fascism
- **Climate Disasters**
- Wars



Threats

- Fascism
- Climate Disasters
- **Wars**



A Dozen Objective Indicators



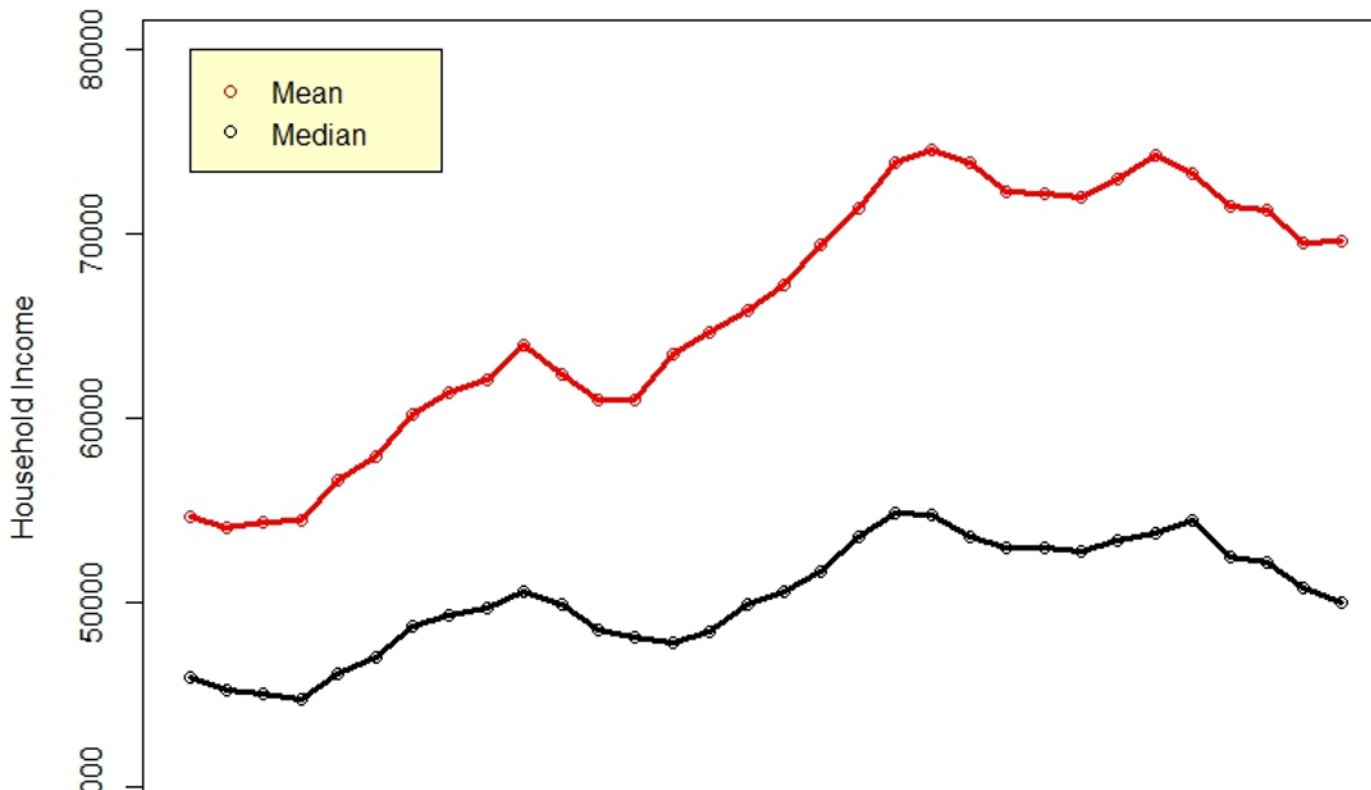
Key Criteria for Indicators



- Quantifiable
- Robust
- Affordable

Easy Macro Measures

- **Median Income**

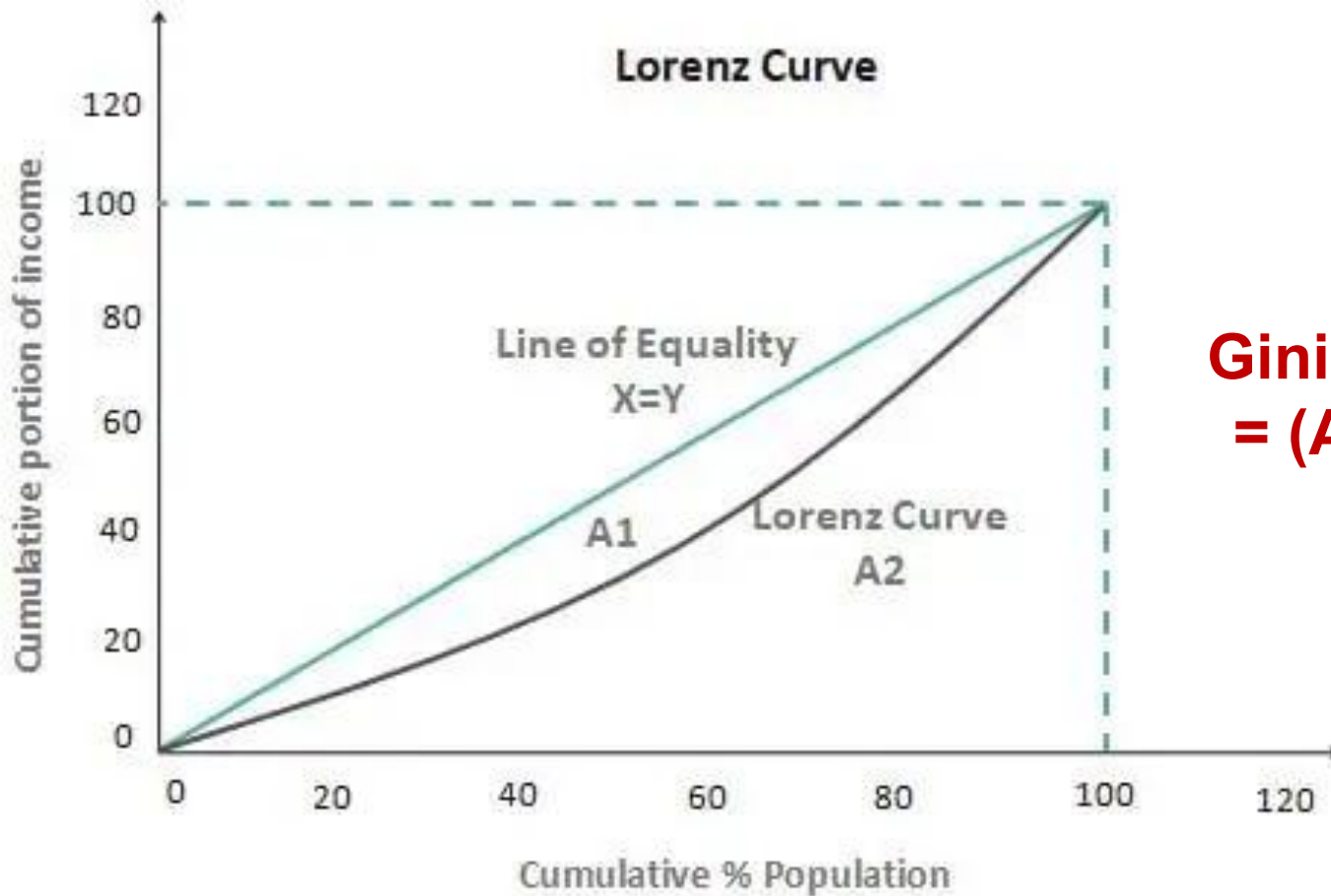


Easy Macro Measures

- Median Income
- **Inequality**



Measuring Inequality



Gini Coefficient
= $(A1/(A1+A2))$

Census Analysis

2

B19083 | Gini Index of Income Inequality



Notes

American Community Survey

Universe: Households

2024: ACS 5-Year Estimates Detailed Tables

rs

1

View important guidance for comparing ACS data over time or to other sources [here](#).

ilts

Label	Riverside County, California	
	Estimate	Margin of Error
Gini Index	0.4381	±0.0031

Easy Macro Measures

- Median Income
- Inequality
- **Local Business Jobs**



Ownership Types

	Likely Local	Likely Nonlocal	Always Nonlocal
Publicly Traded Companies			X
Large Corporations		X	
Small & Medium Corporations	X		
Publicly Owned Companies	X		
Nonprofits	X		
Cooperatives	X		
Partnerships	X		
Sole Proprietors	X		

Census Analysis



CB2300CBP: All Sectors: County Business Patterns, including ZIP Code I

All **Tables** Maps Charts Profiles Pages

1 Result

View: 10 | 25 | 50

[Download Table Data](#)

CB2300CBP | All Sectors: County Business Patterns, including ZIP Code Business Patterns, by Legal Form of Organization and Employment Size Class for the U.S., States, and Selected Geographies: 2023

Economic Surveys

2023: ECNSVY Business Patterns County Business Patterns

Economic Surveys

CB2300CBP | All Sectors: County Business Patterns, including ZIP Code Business Patterns, by Legal Form of Organization and Employment Size Class for the U.S., States, and Selected Geographies: 2023

2023: ECNSVY Business Patterns County Business Patterns

Meaning of Employment size of establish...

Number of establishments

All establishments	2..	46,244
Establishments with less than 5 employees	2..	25,753
Establishments with 5 to 9 employees	2..	7,966
Establishments with 10 to 19 employees	2..	5,972
Establishments with 20 to 49 employees	2..	4,207
Establishments with 50 to 99 employees	2..	1,358
Establishments with 100 to 249 employees	2..	719
Establishments with 250 to 499 employees	2..	168
Establishments with 500 to 999 employees	2..	63
Establishments with 1,000 employees or more	2..	38
Establishments with 1,000 to 1,499 employees	2..	17
Establishments with 1,500 to 2,499 employees	2..	13
Establishments with 2,500 to 4,999 employees	2..	6
All establishments	2..	73

Easy Macro Measures

- Median Income
- Inequality
- Local Business Jobs
- **Brain Drain**



Census Analysis

United States[®]
Census
Bureau

population by age

All **Tables** Maps Charts Profiles Pages

S0101 | Age and Sex

American Community Survey 2024: ACS 1-Year Estimates Subject Tables

Filters 1200 Results

Notes Download Cite Share API

View important guidance for comparing ACS data over time or to other sources [here](#).

Label	Riverside County, California			
	Total		Percent	
	Estimate	Margin of Error	Estimate	
✓ Total population	2,529,933	*****	(X)	
✓ AGE				
Under 5 years	142,961	±450	5.7%	
5 to 9 years	153,075	±5,875	6.1%	
10 to 14 years	181,892	±5,832	7.2%	
15 to 19 years	185,240	±593	7.3%	
20 to 24 years	165,391	±666	6.5%	
25 to 29 years	165,333	±731	6.5%	
30 to 34 years	179,978	±538	7.1%	
35 to 39 years	176,896	±6,876	7.0%	
40 to 44 years	172,399	±6,779	6.8%	
45 to 49 years	156,541	±641	6.2%	
50 to 54 years	151,147	±951	6.0%	
55 to 59 years	145,779	±5,720	5.8%	
60 to 64 years	145,693	±5,721	5.8%	
65 to 69 years	131,019	±4,615	5.2%	
70 to 74 years	100,909	±4,651	4.0%	

Easy Macro Measures

- Median Income
- Inequality
- Local Business Jobs
- Brain Drain
- **Small Business Survival**



YourEconomy.org

2024 Change in Establishments

 Starts
68

 Closed
-46

 Moved In*
10

 Moved Out*
-10

* Moves are calculated only at the county level.

2024 Change in Jobs

 Starts
543

 Closed
-526


 Moved In*
56


 Moved Out*
-87

 Expansion
1,399

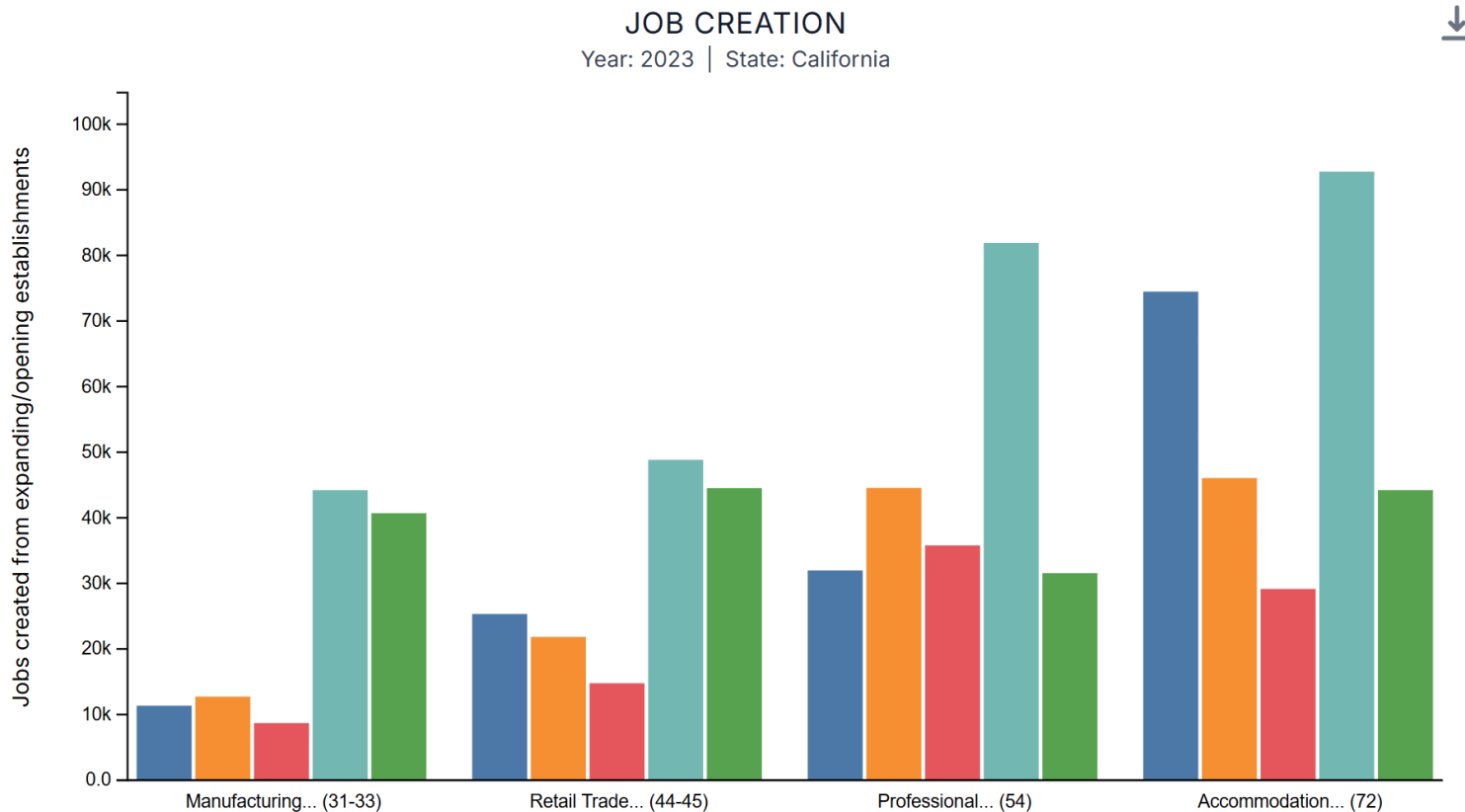
 Contraction
-1,414

Census Analysis

Bar 

Line 

Map 



Settings

- MEASURE
Job Creation
- X-AXIS
NAICS Sector
[4 selections](#)
- GROUP
Firm Age
[5 selections](#)

Filters

- YEAR 2023
- STATE California

A Hard Macro Measure

Economic Leakage



IMPLAN

 **REMI-AI**

RIMS II

BEA's regional economic modeling tool

ACS-DP03

Civilian Employment (16 years and older) - 2021	USA	Your City
Agriculture, forestry, fishing and hunting, and mining	1.6%	
Construction	6.9%	
Manufacturing	9.9%	
Wholesale trade	2.2%	
Retail trade	10.8%	5.0%
Transportation and warehousing, and utilities	5.9%	
Information	1.9%	
Finance and insurance, and real estate and rental and leasing	6.7%	3.0%
Professional, scientific, and management	12.6%	
Educational services, and health care and social assistance	23.5%	
Arts, entertainment, recreation, accommodation and food services	8.7%	15.0%
Other services, except public administration	4.7%	
Public administration	4.7%	

Easy Local Measures

- **B-Corps & Benefit Corporations**



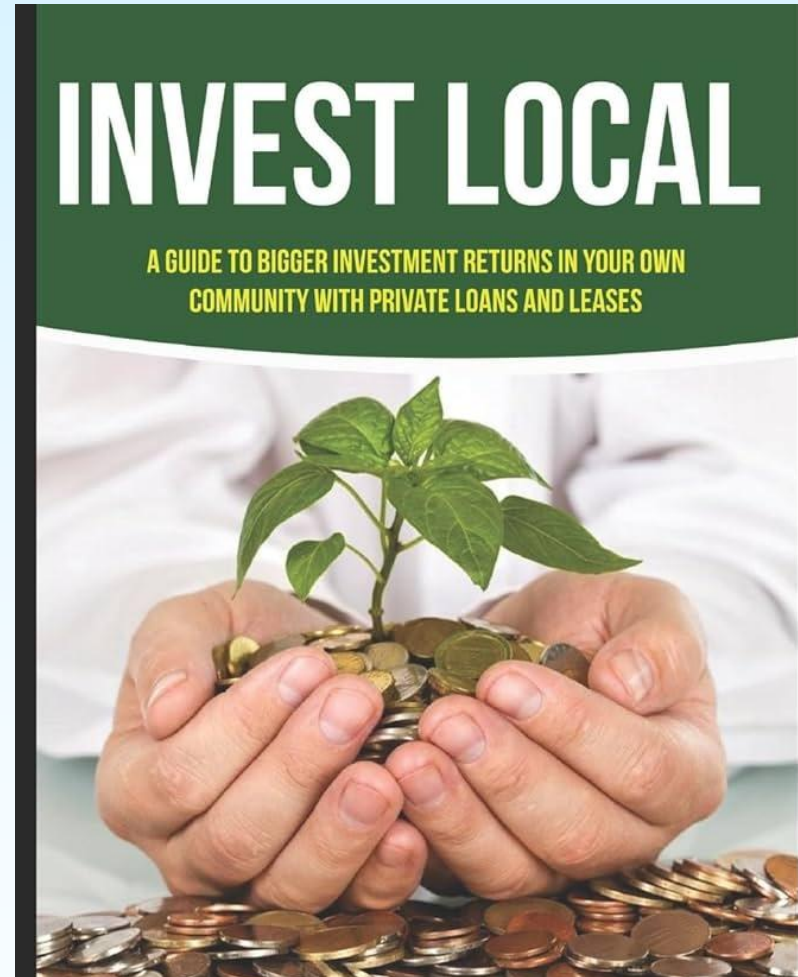
Easy Local Measures

- B-Corps & Benefit Corporations
- **Business Network Size**
- **Non-Grant Support**



Easy Local Measures

- B-Corps & Benefit Corporations
- Business Network Size
- Non-Grant Support
- **Crowdfunding Investments**



Easy Local Measures



- **Corporate Attractions**

A Hard Local Measure

Procurement



Questions & Discussion



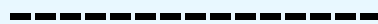
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