



AMIBA Consultation Sessions

Program Guidelines

In response to the many needs that local business networks and independent business alliances have had through the COVID-19 pandemic, and the opportunity to grow a thriving IBA in today's economy, AMIBA's membership program is now offering exclusive consulting services to its 60+ business networks across the country.

Regardless of the network size, members are able to schedule a 1-on-1 consultation with a member of AMIBA's leadership to talk through strategies, ask questions about available resources, and get advice for how to navigate the current issues they are facing.

Networks can expect to receive information and resources specific to their situations across the country including:

- Marketing strategies to grow membership, awareness and services to the businesses you serve
- Connections to expert IBA's on best practices to provide assistance in growing your IBA in today's economic environment
- Updated information on funding resources made available throughout the country and specific to the network's state, city or town
- Connections to digital educational resources available through AMIBA
- Ideation sessions to create strategies to respond to unique situations
- Recommendations for technology, products and services to advance your business network

To schedule a consultation, **complete this online form** with your information.

