



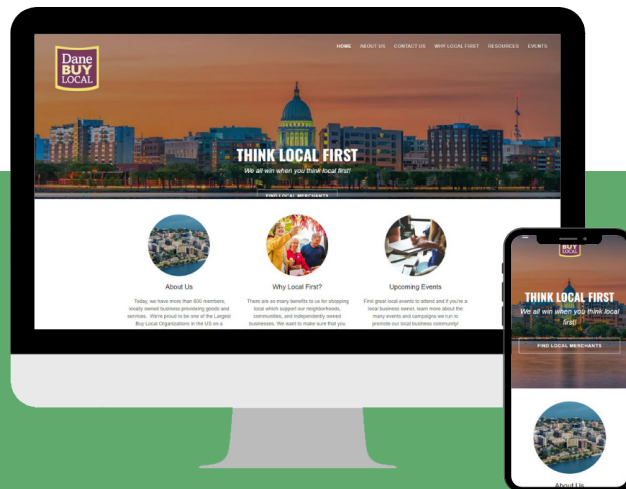
AMIBA MEMBER BENEFIT:

IBA Websites

**DISTANCE
LEARNING
MEDIA** 

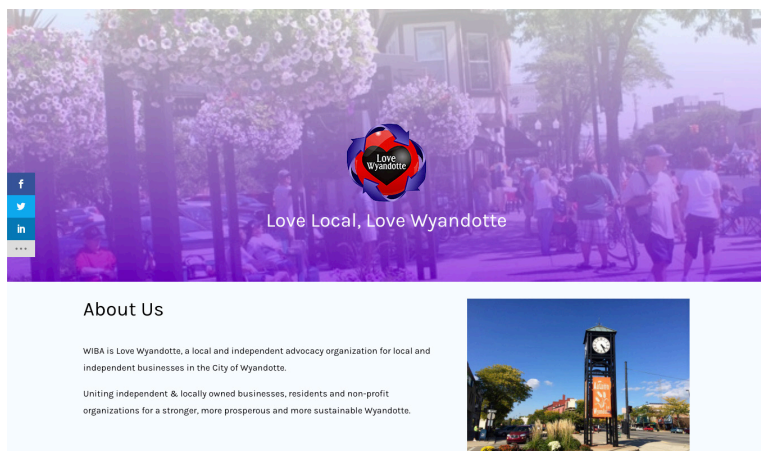
Promote your IBA and Manage Your Own Content
PROFESSIONALLY DESIGNED • EASY TO EDIT • AFFORDABLE

AMIBA has partnered with member Distance Learning Media (DLM) to provide affordable web-site options for any AMIBA member. DLM is the company that built AMIBA's website and is ready to bring their skill and talent to you. We have created three options to fit any budget. We will create your site to make sure it reflects your goals, mission and messaging.



SHOWCASE PAGE • \$1,200

A Showcase Page is one web page hosted on AMIBA.net that highlights your IBA. This is ideal for startup IBAs to quickly have a web presence with the backbone of AMIBA. But it's also a great option for an established IBA that may want a more prominent position on AMIBA.net. We will link this to your member information on AMIBA.net. See example [here](#).



Page amenities:

- Dedicated url at amiba.net/yourorgwhere that you can link to
- Option to forward your own domain name to this page
- Your logo
- 400 word About Us section
- Photo Gallery with up to 6 photos
- Space to include 1 video
- Helpful Links section with space for up to 5 links (good for sharing PDF brochures, other websites, event tools, etc)
- Contact section with your address/phone/etc
- Simple contact form for interested parties to reach out
- Google map of your area, featuring your office location or another central or featured building

You also have the option to have us make monthly edits for you with a DLM Update Agreement. For an additional quarterly charge of \$100, we can be your go-to web team! With DLM, you'll be assigned a dedicated designer/editor so you're not talking to different people all the time. The Updates provide for approximately 2 hours per quarter of expert time.

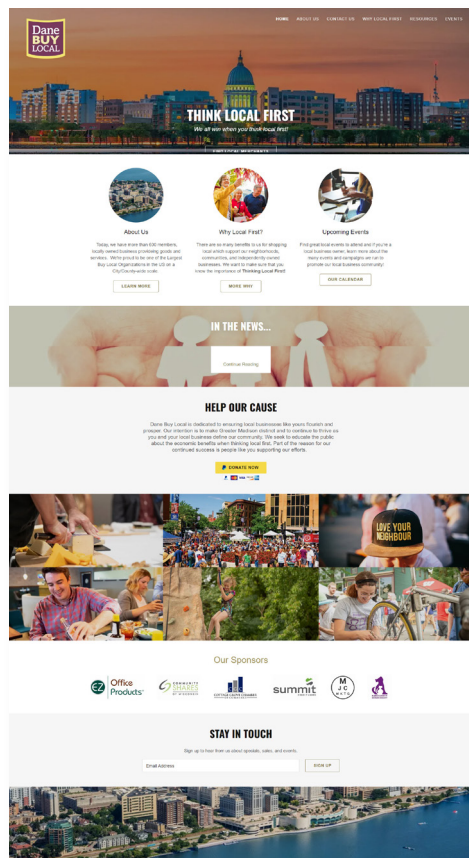


AMIBA MEMBER BENEFIT:

IBA Websites

INDEPENDENT WEBSITE • \$3,000

A modern, professionally designed, mobile-friendly site that includes built-in marketing tools and 24/7 support. Includes up to 15 pages of content with three templates to select from. Templates include common pages such as About Us, Events, Members, Resources, Contact, etc. We recommend no more than 6 to show in the main navigation. Each template includes both photo and video gallery tools on any page. Samples are [here](#) and [here](#).



Page amenities:

- Basic Event Calendar that can link to any rsvp system
- Fundraising tools to set up donations with PayPal or another system if you have one already set up
- Optional blogging tool so that you can easily add your own news or articles
- Integrated social media tools with links to your profiles and option to display your posts on the site
- One domain name registration if you do not have one already (you can use your own)
- Hosting on GoDaddy for first full year, can renew the next year (typically \$20/month or \$200 annually)*
- Includes site security (SSL)
- One business email account to match your domain (optional, not an extra cost)
- Search engine optimization and assistance with your Google My Business account
- Optional tool to create and post social media from your account in a central location
- Option to turn on appointment setting tools and quick contact forms so site visitors can reach out
- Training if you want to learn how to edit the site yourself—it is easier than you might think!

You also have the option to have us make monthly edits for you with a DLM Update Agreement. For an additional quarterly charge of \$300, we can be your go-to web team! With DLM, you'll be assigned a dedicated designer/editor so you're not talking to different people all the time. The Updates provide for approximately 3 hours per quarter of expert time. You do also have 24/7 award-winning support from GoDaddy, including live phone or chat at all hours of the day or night.

CUSTOM WORDPRESS SITE • Starting at \$5,000

Need more than the page or template offers? Using the same tools and team that created the Amiba.net site, we can create the website of your dreams! Plans start at \$5,000. Please contact Julie Niehoff (julie@distancelearningmedia.com) for a free consultation and quote.

For more information, contact Rebecca at rebecca@amiba.net.

To participate in the IBA Website program, you must be an AMIBA member in good standing. In addition, to utilize the Independent Website option, you must be at the Hero level or above. Payments are half in advance and half on completion. Update Agreements are auto charged quarterly.

*These are estimates based on GoDaddy current pricing and are subject to changes in their user agreement, but we do not anticipate significant changes in pricing